

## ***Getting the Word Out about :***

### **EARTHSPIRIT RISING: A CONFERENCE ON ECOLOGY, SPIRITUALITY AND LIVING ECONOMIES June 12-14, 2009 at Xavier University, Cincinnati, Ohio**

#### ***Why a conference on living economies?***

Thomas Berry says, "Any use of the word economics that does not take the Earth and Sun as the basic context of meaning is too far removed from reality to serve us in the long term." News reporting on the state of the economy makes it clear the long term is upon us. The time has come to get serious about economic models in keeping with Earth's living systems.

Economy is the way humans exchange goods and services to meet their needs and wants. How do we put the economy in its place? It's proper place, that is, within a larger context which supports a healthy planetary interdependence.

Exciting work is being done, by visionary economists and grassroots organizers, around the globe. They are developing new frameworks of economic activity grounded in Earth wisdom to replace the current outdated and deadly economic systems.

#### **Climate change - Species extinction - Energy depletion - Contamination of food and water**

The economy is the engine that drives all these concerns. They can't be addressed without asking, "***What does a sustainable, equitable global and local economy look like? And what cultural/spiritual transformations are needed to bring it into being.***"

#### ***The Conference***

At **Imago's EarthSpirit Rising 2009** we will bring together national and regional leaders to identify the essential elements of sustainable economies and take a first-hand look at what is already in the works. Internationally acclaimed authors David Korten, Miriam Therese MacGillis, and David Orr will be joined by regional experts including Paula Gonzalez, SC, Jim Schenk, and James Buchanan. Together speakers and attendees will discuss, develop and explore opportunities to implement economic systems that are both cutting-edge and as basic as Earth. And together we will share the joy that building communities brings.

#### ***Focalizers – Getting the Word Out***

We believe the best way to get word of this timely conference to the people who will want to attend is through those who are interested in attending themselves.

Therefore, the Communications Committee for the conference is calling on "**focalizers**", people who will help us inform others of this event. The committee will provide each focalizer with promotional materials such as newsletter articles, ads, e-mail materials, etc. While we will be

available to share ideas on who to contact, we assume that the focalizers will have much better contacts than ourselves in their cities.

In exchange for this vital work, we will provide focalizers with 50% off on the fee for the conference and a reception with variety of conference speakers.